

The Leverage of Speaking

Estate Planning Attorney

Room of 50

10 – 20% return

5 - 10 Complimentary Consultations

35% conversion rate

2 – 3 New Clients

Average Fees: \$2500 – 5000 per client

Will and Trust work, Durable POA's, Amendments and Updates

Lifetime Value of this Engagement: \$5000 - \$15,000



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