

Social Media & the Law

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Proposed Schedule of SPU Course Topics

Month/Year	Duration	Title	Topics
November, 2011	20 minutes	Intro to Social Media and the Law for Solo Practitioners	Overview of Different ways Social Media is Impacting the Legal Profession
	20 minutes	Social Media Legal Profiles	LinkedIn, Twitter, Avvo
	20 minutes	Social Media & Online Disclaimers	Preventing unauthorized practice of law; inadvertently creating an attorney-client relationships; ABA model rules; etc.
December, 2011	20 minutes	E-Professionalism & Social Media for Law Students	What occurs in law school can have long-lasting effect after graduation; what do law students need to know.
	20 minutes	E-Professionalism & Social Media for Attorneys	Ethics is scary; online can be scarier; this goes over the ABA model rules and other professional rules for practicing attorneys.
	20 minutes	Privacy & Social Media	Privacy issues will be reviewed relating to social media platforms; social media user-generated content, and federal & state privacy laws relating to social media.
January, 2012	20 minutes	Social Media & Employee Mishapps	Review of current employment cases where an employee may have been

			disciplined or terminated and lessons learned for employers.
	20 minutes	Social Media Employee Policies	A must have for all businesses and organizations. We review some of the important components for a policy and best practices to implement it.
	20 minutes	Badvocacy	What happens when negative social media happens to a company? How do they address it legally?
February, 2012	20 minutes	Social Media & Copyrights	These three sessions combine to give an overview of intellectual property rights on social media. We begin with copyrights, what they are and how to protect.
	20 minutes	Social Media & Trademarks	Trademarks are big in the digital world – from branding of domain names to inappropriate use of logos by employees.
	20 minutes	Social Media & Defamation/Publicity Rights	What you tweet can and will be used against you. Here are some examples not to follow.
March, 2012	20 minutes	Social Media & Family Law	This session gives a brief overview of how social media is affecting family law decisions and orders, from divorce to custody and everything in between.
	20 minutes	Social Media & Criminal Law	Law enforcement has embraced social media as a tool in the battle against crime and to keep society safe. This

			session will look at the intersection between social media and the criminal legal field.
	20 minutes	Social Media & E-Discovery	Social media is a minefield of evidence – this session will go over how to get access to that information and what can and cannot be used.
April, 2012	20 minutes	Social Media & Monitoring	This session goes over some of the legal issues surrounding using social media for monitoring, whether by employers, or by the government.
	20 minutes	Social Media, Media & Law	The difference between citizen reporters and professional journalists and how media and social media coexist.
	20 minutes	Social Media, Healthcare & Law	This session goes over some of the legal concerns connected to healthcare and social media including healthcare apps and HIPPA.