

Intellectual Property

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Proposed Schedule of SPU Course Topics

Month/Year	Duration	Title	Topics
June, 2012	60 minutes	Copyrights	Overview of copyright law and principles. Includes review of definitions, protecting and enforcing rights, and recent cases.
July, 2012	60 minutes	Trademarks, Trade-dress, Service Marks	Overview of trademark, trade dress and service marks law and principles. Includes review of definitions, the application and follow-up process, enforcing rights, and recent cases.
August, 2012	60 minutes	Music & Law: Representing Musicians as Clients	Overview of the legal issues musicians face to protect their music, their brand, and their careers.
September, 2012	60 minutes	Art & Law: Representing Artists as Clients	Overview of the legal issues artists face to protect their artworks, their brand, and their careers. (Includes animation concerns).
October, 2012	60 minutes	Film Law: Representing Film, TV, and Video Clients	Overview of the legal issues those in the entertainment industries of film and television face. (Includes business video concerns and documentary rights clearances).
November, 2012	60 minutes	Digital & Game Law: Representing Digital/Game Clients	Overview of the legal issues application and game developers face to protect their technical creations, game elements, and brand.